

Associate – Role Description

Role:	Associate (entry-level); Senior Associate (1-2 years of experience)
Reporting to:	Senior Management Team
Objective of the role:	Working closely with your project team and senior management to deliver exciting and demanding projects, involved in all aspects on delivery
<p>Responsibilities:</p> <p><u>Client project delivery</u></p> <ul style="list-style-type: none"> • Support the senior team with key aspects of project delivery: <ul style="list-style-type: none"> ○ Desk-based research: collecting data on various industries, competitors, customers ○ Phone-based research: interviewing industry experts, customers etc. ○ Data analysis and summarising insights ○ Developing written client deliverables to a high standard ○ Facilitation and contribution to client workshops and meetings • You will be trained and equipped with the skillset needed to become a successful consultant and will have the opportunity to gain exposure to multiple projects and industries <p><u>Contributing to the long-term growth of our business</u></p> <ul style="list-style-type: none"> • Play a key part in further growing our consulting firm – by taking over responsibilities for concrete initiatives, e.g. branding, content marketing, training, social activities, technology • This is an exciting opportunity to become an essential team member of a fast growing firm 	
<p>Requirements</p> <p>We are looking for high-calibre individuals who are keen to join a strategy consulting firm focused on the media industry. Successful candidates will have the following skills and experience:</p> <ul style="list-style-type: none"> • A degree from a top-tier university (at least 2.1) • Excellent written and verbal communication skills • Strong analytical skills • Ability to work in a high-energy environment • Ambition, strong work ethic, and willingness to learn • High level of motivation and a genuine passion for strategy consulting • Language skills are considered a plus • Previous experience in strategy consulting is highly desirable (but not a prerequisite) 	
Location:	London (Holborn) office with flexibility to travel as required